

TV coverage set to change club racing

Mallory Park meeting is to be broadcast live

By Matt James

Photos: Jakob Ebrey

TV bosses believe that this weekend's first-ever fully live broadcast of a UK club meeting could change the face of national racing.

All 14 races from Mallory Park on Sunday will be shown in a five-hour programme that will be shown across Europe on MotorsTV. Seven championships featuring full grids will get two ten-minute races throughout the day. The Dunlop Motorsport News Saloon Car Championship is on the schedule.

The meeting has been designed around the TV coverage with a quick turn around between races and off-track entertainment to bolster the broadcast. Production company Hayfisher is one of the partners in the scheme and boss Richard Hay explained that his firm had learned lessons from three live British Rallycross Championship broadcasts over the last 18 months.

"What people want to see are lots of races in a quick-fire format," said Hay, "and that's something that rallycross has got right. It keeps the entertainment levels high throughout the day and gives



Club championships including Dunlop MN tin-top series (inset) will be televised on MotorsTV

the marshals, spectators and viewers non-stop action. This first meeting will be a toe-in-the-water [exercise], but we hope it will show what can be done and that other people will take a close look at it."

PROVISIONAL TIMETABLE

Mallory Park, May 16 Live TV meeting

09.30-09.45	Quaife Intermarque League	qualifying
09.55-10.15	Citroën 2CV	qualifying
10.25-10.40	Kumho BMW Championship	qualifying
10.50-11.05	Caterham Graduates	qualifying
11.15-11.30	Dunlop/MN Saloons	qualifying
11.40-11.55	Monoposto	qualifying
12.05-12.20	Cannons Tin Top Challenge	qualifying
12.20-12.55	Lunchbreak	
13.05	Quaife Intermarque League, race one	10 mins
13.25	Citroën 2CVs, race one	10 mins
13.45	Kumho BMW, race one	10 mins
14.05	Caterham Graduates, race one	10 mins
14.25	Dunlop MN Saloons, race one	10 mins
14.45	Monoposto, race one	10 mins
15.05	Cannons Tin Tops, race one	10 mins
15.25	Quaife Intermarque League, race two	10 mins
15.45	Citroën 2CV, race two	10 mins
16.05	Kumho BMW, race two	10 mins
16.25	Caterham Graduates, race two	10 mins
16.45	Dunlop MN Saloons, race two	10 mins
17.05	Monoposto, race two	10 mins
17.25	Cannons Tin Tops, race two	10 mins